

## Loyalty Capture

This command directs the device to capture loyalty information from a customer. The background image of the Loyalty Capture command screen can be customized using `Loyalty_background.png` file. Refer to [Customizing Media Files for Device Commands](#) for more details.

### Rules

1. The LOYALTY command is intended for non-payment purposes and is to be used outside of a payment transaction.
2. LOYALTYCAPTURE parameter should be enabled for this command.

### Configuration Parameters

Following are the configuration parameters which affect the operation

- LOYALTYCAPTURE
- PLOYALTY

### Message Interface

Refer to the below Protocol section for the command fields description and examples.

- [LOYALTY](#)