



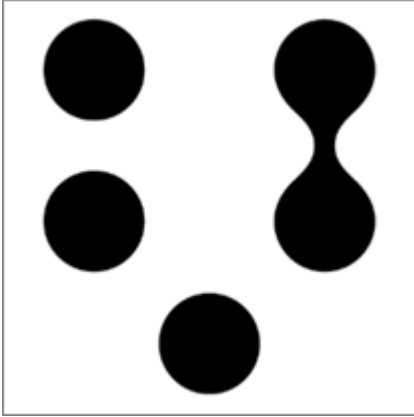
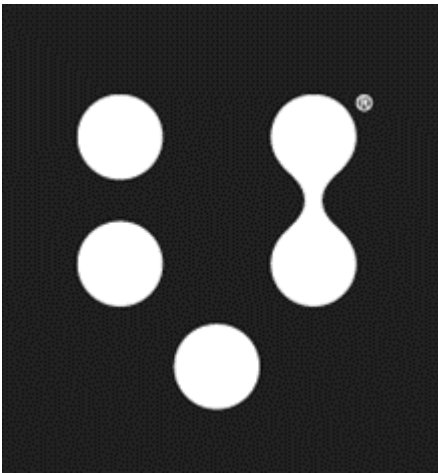


Media Area

SCA 4.0 supports the Idle Screen, Welcome Screen, Lane Closed Screen and LineItem Ad Area screen, as merchant-controlled media areas.

Screen Name	Display	Description
Idle Screen		Full screen media on Idle screen, with support of Image, Animation and Video modes.
Welcome Screen		Welcome Screen media area, with only Image mode. Welcome Text, for welcome message which can be custom set as per the requirement through configuration.
Lane Closed Screen		Full screen media, with Lane Closed text scrolling horizontally in the center, across the screen. Supports Image and Animation media mode.
Line Item Ad Area Screen		Line item Ad area screen media area, with Welcome Text at bottom similar to the Welcome screen. Welcome text is configurable. NOTE: If Consumer Option feature is enabled then media area will not be displayed on left panel for split screen. Consumer options will be displayed.

Screen Name	Display	Description
Verifone Logo		<p>New Logo for Verifone. This is used on MAC Menu. The file name is verifone-icon.png.</p>
		<p>This logo is for Verifone Neo devices. This is used on MAC Menu. The file name is verifone_symbol_r_white 1.png.</p>