

Bulgaria's currency transition to Euro

Overview

Starting January 1, 2026, Bulgaria is officially adopting the Euro (€) as its national currency, replacing the Bulgarian Lev (BGN). This transition is part of Bulgaria's integration into the Eurozone and aims to simplify financial operations and enhance economic stability.

In the 2Checkout ordering system, prices in BGN for Bulgarian shoppers are displayed in both Lev and Euro until December 31st, 2026.

To enable shoppers to transition to the Euro and to comply with Bulgarian regulations, the following have been implemented across various areas:?

- Dual prices are displayed in both Euro and Lev (shopper invoices, shopping carts, etc.)?
- The exchange rate, set by the European Commission, at which the conversion is made, is displayed in various areas (invoices, transactions, carts, etc.)

Benefits

- Merchants stay compliant with European regulations and avoid penalty risks
- Shoppers benefit from transparent transactions and an easily understandable Euro transition

Impact on customers

With Bulgaria's entry into the Eurozone, the Bulgarian Lev (BGN) is in use for payments until December 31st, 2025. All transactions will be conducted in Euro (EUR) as billing currency starting January 1st, 2026, but both currencies will continue to be displayed.

2Checkout system changes

- Dual currency display, both BGN and EUR will be used when the billing country is Bulgaria, while Bulgarian Lev continues to be the billing currency until the end of 2025. From January 1st, 2026, even though 2Checkout will display both currencies till the end of 2026, the EUR will be the billing currency.
- Billing, refunds, and reporting will be conducted in EUR starting January 1st, 2026.
- The fixed conversion rate set by the Bulgarian National Bank is 1 EUR = 1.95583 BGN.

Automatic currency update

If you previously enabled BGN as a billing currency, the platform now displays dual currency when the billing country is Bulgaria. No manual action is required on your part. Your checkout flows, pricing, and reporting tools have been updated accordingly.

Seamless experience for shoppers

Displaying both currencies helps Bulgarian shoppers get accustomed to the exchange rate. Using the Euro eliminates currency conversion fees and provides greater transparency in pricing.

What should merchants do?

To ensure a smooth transition, we recommend that merchants:

- Review pricing strategies to align with the new currency.
- Update any custom messaging or marketing materials that reference BGN.
- Monitor reports and analytics to observe any changes in customer behavior or sales trends.

Shopper invoices??

To comply with Bulgarian legislation, all shopper invoices include dual prices (EUR/BGN). This applies to all prices displayed on the invoice, including the discount area.??

Units	Unit Price (BGN / EUR)	ДДС (BGN / EUR)	Value (BGN / EUR)
Брой	Единична цена (BGN / EUR)	ДДС (BGN / EUR)	Стойност (BGN / EUR)
1	50.37 / 25,75	10.07 (20.00 %) / 5,15 (20.00 %)	50.37 / 25,75
1	6.64 / 3,39	1.33 (20.00 %) / 0,68 (20.00 %)	6.64 / 3,39

Delivery date: 2025-10-29

Дата на доставка

Общо ДДС (BGN / EUR): 11.40 / 5,83

ДДС/Данък (BGN / EUR)

Total (BGN / EUR): 68.41 / 34,98

Общо (BGN / EUR)

Exchange Rate: 1 BGN = 0.5113EUR

Валутен курс

Invoice Status: PAID

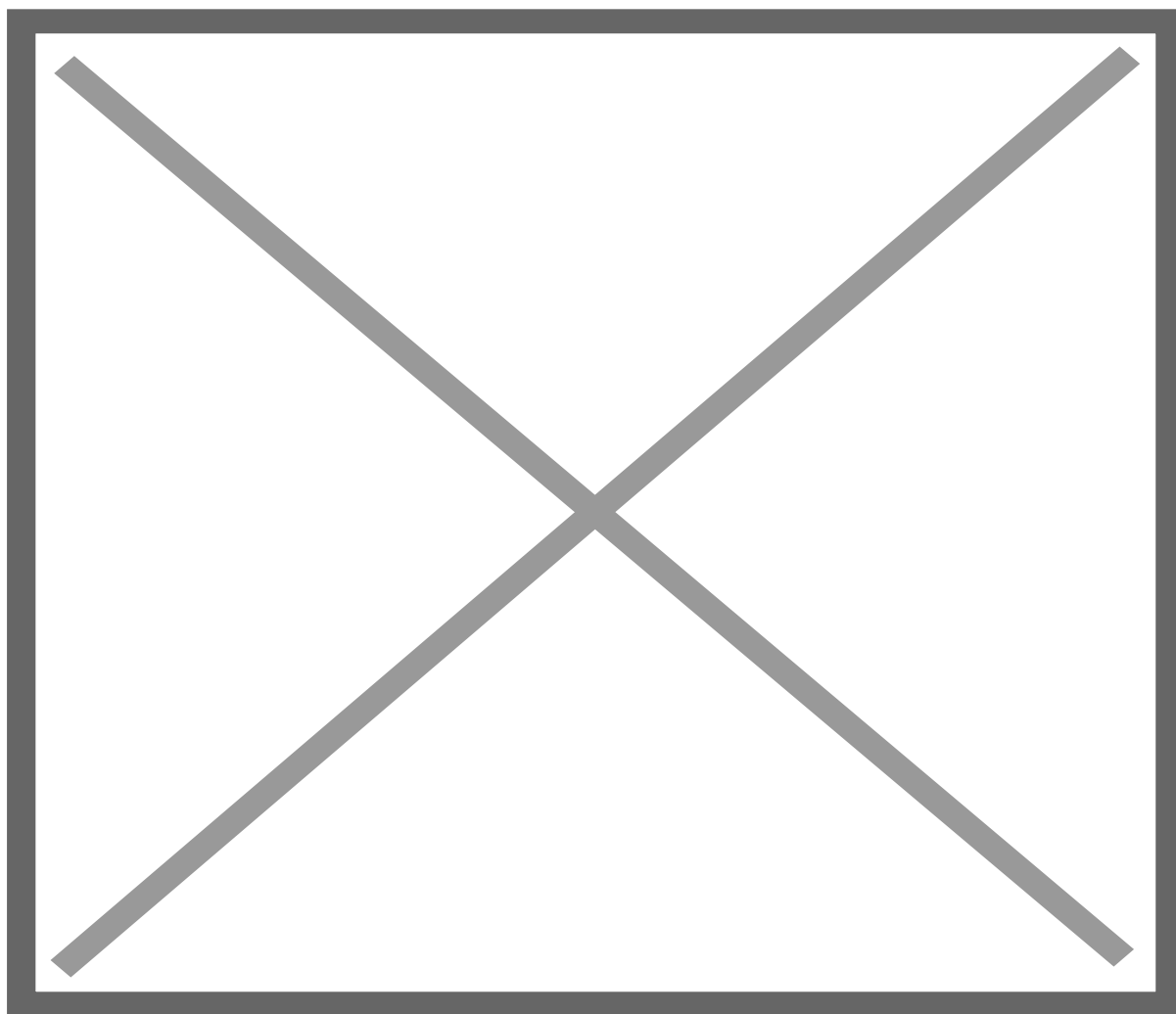
Статус на фактура: ПЛАТЕНА

New currency display in shopping carts

To enable the customer to transition to the Euro throughout 2025, the Convert Plus, Inline Checkout, and Legacy carts will display dual prices (BGN/EUR) whenever the shopper's billing country is set to Bulgaria.

ConvertPlus

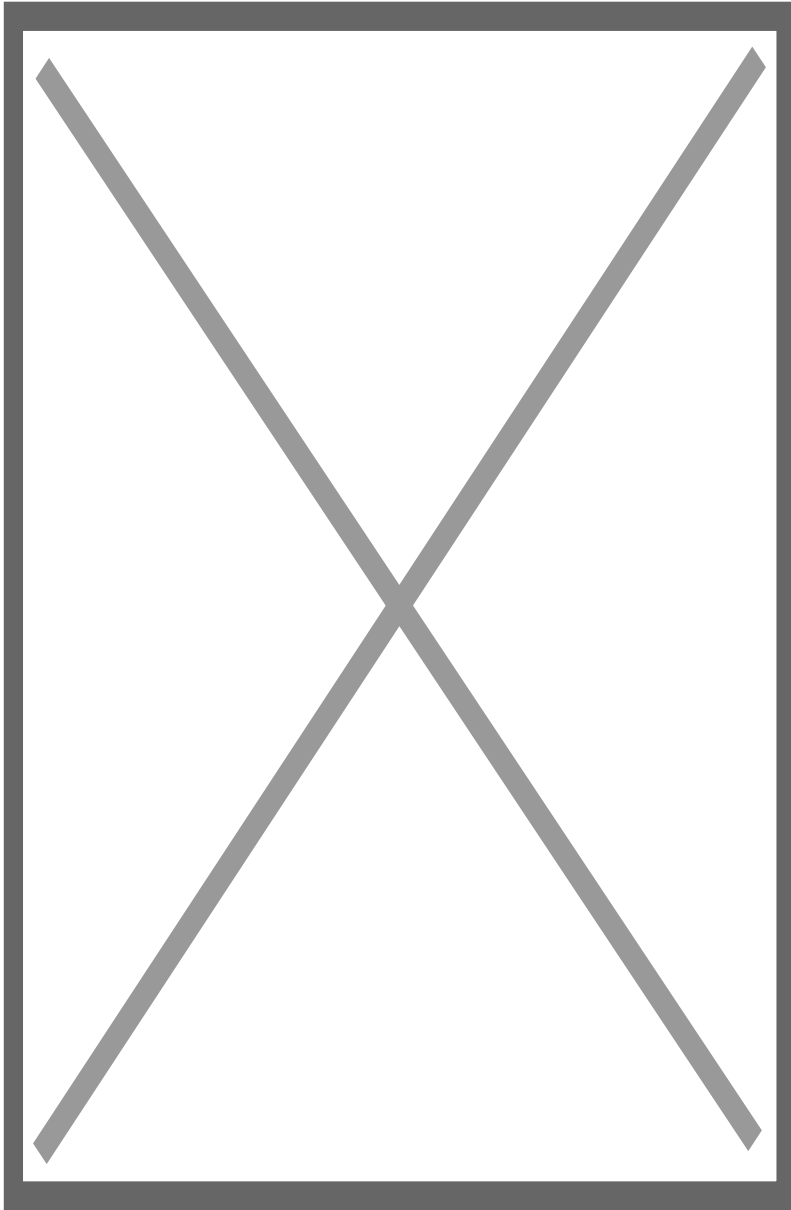
When landing on Convert Plus checkout with Bulgaria as the billing country and BGN as the billing currency, a dual display of all prices into both BGN/EUR will be displayed to shoppers throughout the entire checkout flow, as well as the following text translated in all cart languages: "The fixed official exchange rate is set at 1.95583 BGN per 1 EUR."



One Step In-Line Cart

When landing on One-Step InLine with Bulgaria as the billing country and EUR as the billing currency, a dual display of all prices into both BGN/EUR will be displayed to shoppers, as well as the following text?

translated in all cart languages:?" The fixed official?exchange rate is set at 1.95583 BGN per 1 EUR."?



Default flows

Starting January 1st, 2026, when landing on the Default flows, shoppers will no longer?have the possibility to?choose?BGN from the billing?currency drop-down list. They?will also?be prompted with a?dual display of all prices in?both EUR/BGN.

Защитено разплащане



РЕЗЮМЕ НА ПОРЪЧКАТА

Demo product

1 +

16.80 лв(8,59 €)

Автоматично подновяване: **ИЗКЛЮЧЕНО**
[Редактиране](#)

[Имам купон за отстъпка](#)

Междинна сума:	16.80 лв / 8,59 €
Общо ДАНЪК/ДДС :	0.00 лв / 0,00 €
Обща цена:	16.80 лв / 8,59 €

ДАННИ ЗА ФАКТУРИРАНЕ

Трите имена*

Имейл*

Държава*
Моля, изберете...

Адрес*

Пощенски код*

Град*

☐ Поръчвам за фирма

ДАННИ ЗА КАРТАТА

Валута за фактуриране*
BGN - Български лев ▼

Номер на картата*

Срок на валидност*
Месец ▼

Срок на валидност*
Година ▼

Код за сигурност*

Продължаване

Impact on subscriptions

Auto-renewal subscriptions

Subscriptions pending for automatic renewal with BGN will be renewed automatically in EUR with no conversion rate applied from January 1st, 2026. The renewal price used is the price in EUR set at the product level.

Manual renewal subscriptions

From January 1st, 2026, shoppers accessing a manual renewal link will land on a checkout page with billing currency EUR, and dual display currency EUR/BGN (if the billing country is Bulgaria). There will be no option to select BGN as the billing currency. The billing price will be the price in EUR, set at the product level. If there is no set price in EUR, the fixed conversion rate will be applied to the price in BGN to calculate the billing price in EUR.