White Label

Overview

The White Label feature enables you to customize the layout and designs of Verifone Central according to your marketing needs and objectives. Using an in-built editor, you can customize the colors and fonts as well as add your company's logo and other related trademarks to the Verifone systems.

Availability

White labeling is available on a contract basis. If you are interested in using this feature, contact our sales representatives.

Activating the White-Label Feature

Verifone will create a specific account for the organization with the white label feature enabled. Once it is created, you should provide the domain names (main URL and login URL as well) for the white label enabled version of Verifone Central. Then, Verifone will configure the account for the requested domain names.

Only users with the Provider White-Label Manager role can customize the interface, once a Verifone Admin grants this role to a user from your company. The Provider White Label Managers can only edit the organization to which they are assigned.

Using the White-Label Feature

1. Log in to your Verifone Central account.
2. Navigate to the *Administration* tab and click on the **Organization** section from the drop-down menu.

3. Input the name of the organization that is associated with the white label feature in the **Search** bar.

Organizations

Organization name ⌄	Test whitelabel

(Country ⌄) (Type ⌄) (Clear filters)

1 - 1 of 1 organisations

Name ⬍	Country	Parent organization
Test whitelabel	—	Parent

Results per page   (10 ⌃)

4. Click on the organization. On the Organization page, scroll down and click **Edit Organization**.

5. Go to the *Reseller Details* section, and in the *Branding styles* area, click the **Add custom styles** button. The **Customize Interface** page appears.

   The **Reseller details** section also contains the following information:

Reseller details

Domain name (Optional)

emea.live.verifone.com

The domain name which will be used by the reseller merchants to access the Payments application.

Login Domain Name (Optional)

emea.verifone.com

Email sender (Optional)

verifone.com

Brand name (Optional)

Verifone

This text will be used as replacement for all "Verifone".

Support information (Optional)

Add ways for customers to contact you, that will be displayed on the Help & support page.

Name	Contact information	Description
Country/region	URL/Email	

\+

Privacy Policy URL (Optional)

Branding styles (Optional)

No custom styles created

Add custom styles

Save reseller details

ⓘ Synchronization of the changes can take up to 10 minutes.

- ○ **Domain name** - the domain name from which the application can be accessed
- ○ **Login domain name** - the domain name of the login page
- ○ **E-mail sender** - an e-mail domain used by Verifone's system to send welcome and password-related e-mails to all users signed under the organization that applies the white label
- ○ **Brand name** - your brand name that will replace Verifone on all visual interface elements

- ○ **Support information** - your support contact details that will replace the existing information
- ○ **Privacy Policy URL** - the URL of your company's privacy policy.

6. On the *Customize Interface* page, you can edit the interface and preview the changes made.

Preview - only for testing purposes

∵ verifone   Commerce   Devices   Administration

Orders/Transactions

Table View:

| Orders | Transactions |

Search or Filter:

| Transaction ID   ∨ | Search |

| Created: 5/22/2025 00:00 - 5/29/2025 23:59 ∨ | Organizations (+10) ∨ |

Total: 1430 transactions

| Created | Reference | Organization | Product | Orig. amount | Curr. amo |

In the **Settings** sidebar on the right, you can edit the following:

- ○ **Logo** - you can add the company logo by drag and drop

- **Favicon** - you can add your favicon images by drag and drop

- **Typography** - you can select one of the predefined font styles from the drop-down menu

- **Colors** - You can edit the colors and color ranges of the toolbars and pages. There are two editing sections:

- **Navigation bar** - where you can set background and font colors for the navigation bar. After selecting the color in the **Background color** and **Font color**, click the **Apply** button in the lower-right corner of each of the two sections.
- **Buttons** - where you can set buttons and font colors. After selecting the color in the **Background color** and **Font color**, click the **Apply** button in the lower-right corner of each of the two sections.

Navigation bar ∧

Background color

HEX: ⌄

Font color

HEX: ⌄

Buttons

Primary button

Background color

HEX:

Font color

HEX:

Secondary button (outlined)

Font color

HEX:

Danger button

Color

HEX:

In the custom styles, you have the option to select the colors for the above-mentioned components of the application, which will be reflected on the user interface (UI).

For other components, such as different button states and styles, dropdowns, filters, tables etc. the colors are customized automatically on the frontend, using special libraries to make the application more interactive.

7. Click on the **Apply changes** button on the lower-right corner of the sidebar to preview the changes. This will only apply to the preview. To save the changes made, click on the **Return to Organization** button to exit the page and then click on the **Save reseller details** button at the bottom of the organization page.

Add custom styles

Save reseller details

ⓘ Synchronization of the changes can take up to 10 minutes.

8. Once you have completed customizing Verifone Central, visit the URL that was entered above as the domain name. Synchronizing the settings takes a few minutes.

   If the settings are still not synchronized, click Ctrl+F5 (also referred to as hard refresh) to see the results. If the page is still not loaded, contact Verifone Support.

   White labeling also enables you to customize the e-mails that are sent out by the system, such as welcome, reset password, or password expiry e-mails. To customize the e-mails, contact the regional sales representative. The sales representative will then contact the administrators to validate and upload the agreed e-mail templates to the system and make the required configuration changes for this.