

## White Label

### Overview

The White Label feature enables you to customize the layout and designs of Verifone Central according to your marketing needs and objectives. Using an in-built editor, you can customize the colors and fonts as well as add your company's logo and other related trademarks to the Verifone systems.

### Availability

White labeling is available on a contract basis. If you are interested in using this feature, contact our sales representatives.

### Activating the White-Label Feature

The Verifone Admin will create a specific account for the organization with the white label feature enabled. Once it is created, you should provide the domain names (main URL and login URL as well) for the white label enabled version of Verifone Central. Then, the Verifone Admin will configure the account to the requested domain names.

Only users with the Provider White-Label Manager role can customize the interface, once a Verifone Admin grants this role to a user from your company. The Provider White Label Managers can only edit the organization which they are assigned to.

### Using the White-Label Feature

1. Log in to your [Verifone Central](#) account.
2. Navigate to the *Administration* tab and click on the **Organization** section from the drop-down menu.
3. Select the organization associated with the white label feature from the list.

Organizations

Organization name

whitelabel

Search

Country (+1)

Type (+1)

Clear filter

1 - 7 of 7 organizations

Name	Country	Parent organization	Type	Status
Account: Whitelabeled Acquirer	New Zealand	SIT4 New Zealand	Estate Owner	Enabled
Account: Whitelabeled Merchant 1	New Zealand	Account: Whitelabeled Acquirer	Merchant company	Enabled
Account: Whitelabeled Merchant 2	New Zealand	Account: Whitelabeled Acquirer	Merchant company	Enabled
Site: Whitelabeled Merchant 1	New Zealand	Account: Whitelabeled Merchant 1	Unspecified	Enabled
Site: Whitelabeled Merchant 2	New Zealand	Account: Whitelabeled Merchant 2	Unspecified	Enabled
Whitelabeled Merchant 1	New Zealand	Site: Whitelabeled Merchant 1	Unspecified	Enabled
Whitelabeled Merchant 2	New Zealand	Site: Whitelabeled Merchant 2	Unspecified	Enabled

Results per page

10

Go to page

Page 1 of 1

Results per page 10

Go to page Page 1 of 1

- Click on the **Add custom styles** button in the *Branding styles* area of the *Reseller Details* section. After clicking it, the **Customize Interface** page appears.

The **Reseller details** section also contains the following information:

## Reseller details

**Domain name** (Optional)  
  
The domain name which will be used by the reseller merchants to access the Payments application.

**Login Domain Name** (Optional)

**Email sender** (Optional)


**Brand name** (Optional)  
  
This text will be used as replacement for all "Verifone".

**Support information** (Optional)  
Add ways for customers to contact you, that will be displayed on the Help & support page.

Name	Contact information	Description	
<input type="text" value="United States"/>	<input type="text" value="support@acme.com"/>	<input type="text" value="24/7 support in US and Canada"/>	<input type="button" value="+"/>

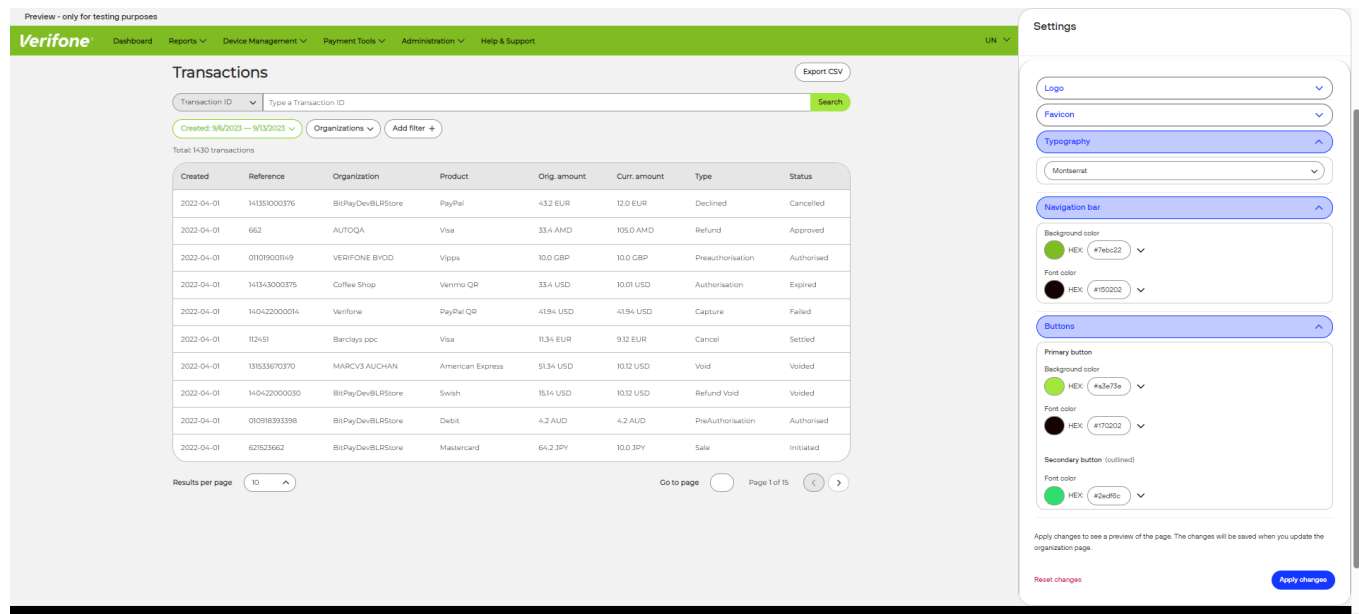
**Privacy Policy URL** (Optional)

**Branding styles** (Optional)  
No custom styles created

 Synchronization of the changes can take up to 10 minutes.

- **Domain name** - the domain name where the application can be accessed from
- **Login domain name** - the domain name of the login page
- **E-mail sender** - an e-mail domain used by Verifone's system to send welcome and password related e-mails to all users signed under the organization that applies the white label
- **Brand name** - your brand name that will replace Verifone on all visual interface elements
- **Support information** - your support contact details that will replace the existing information
- **Privacy Policy URL** - the URL of the your company's privacy policy.

5. On the *Customize Interface* page you can edit the interface and preview the changes made.



The screenshot shows the Verifone administration interface. On the left, the 'Transactions' section displays a table with 1430 transactions. The table has columns: Created, Reference, Organization, Product, Orig. amount, Curr. amount, Type, and Status. The transactions are listed with various details like dates, reference numbers, and amounts. On the right, the 'Settings' sidebar is visible, showing options for Logo, Favicon, Typography, Navigation bar, Buttons, and Primary button. The 'Typography' section is currently selected, showing font settings for the navigation bar and buttons.

In the **Settings** sidebar on the right you can edit the following:

- **Logo** - you can add the company logo by drag and drop



The screenshot shows the 'Logo' upload interface. At the top, there is a blue bar with the word 'Logo' and an upward arrow. Below this, there is a large green button with the text 'your logo here'. Underneath the button, there is a file upload area showing a file named 'logo demo.png' with a close button (X). Below the file upload area, there is a link 'Upload again'. At the bottom, there is text indicating 'Supported format(s): .png' and 'Recommended resolution: 200x38 px'.

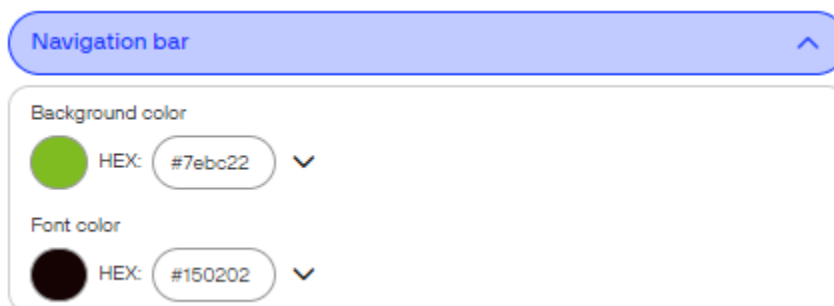
- **Favicon** - you can add your favicon images by drag and drop



- **Typography** - you can select one of the predefined font styles from the drop-down menu



- **Colors** - You can edit the colors and color ranges of the toolbars and pages. There are two editing sections:
  - **Navigation bar** - where you can set background and font colors for the navigation bar. After selecting the color in the **Background color** and **Font color**, click the **Apply** button in the lower-right corner of each of the two sections.
  - **Buttons** - where you can set buttons and font colors. After selecting the color in the **Background color** and **Font color**, click the **Apply** button in the lower-right corner of each of the two sections.



Buttons
^

**Primary button**

Background color

HEX: #a3e73e
v

Font color

HEX: #170202
v

**Secondary button (outlined)**

Font color

HEX: #2edf6c
v

In the custom styles, you have the option to select the colors for the above-mentioned components of the application, which will be reflected on the user interface (UI). For other components, such as different button states and styles, dropdowns, filters, tables etc. the colors are customized automatically on the frontend, using special libraries to make the application more interactive.

6. Click on the **Apply changes** button on the lower-right corner of the sidebar to preview the changes. This will only apply to the preview. To save the changes made, click on the **Return to Organization** button to exit the page and then click on the **Save reseller details** button at the bottom of the organization page.

Add custom styles

Save reseller details

i Synchronization of the changes can take up to 10 minutes.

7. Once you have completed customizing Verifone Central, visit the URL that was entered above as domain name. Synchronizing the settings takes a few minutes.

If the settings are still not synchronized, click Ctrl+F5 (also referred to as hard refresh) to see the results. If the page is still not loaded, contact Verifone Support.

White labeling also enables you to customize the e-mails that are sent out by the system such as welcome, reset password or password expiry e-mails. To customize the e-mails, contact the regional sales representative. The sales representative will then contact the administrators to validate and upload the agreed e-mail templates to the system and do the required configuration changes for this.