



---

<https://verifone.cloud/docs/portal/common-portal-guide/verifone-central-overview>

Updated: 10-Sep-2025

## Verifone Central

### Intro & Modules

Verifone Central is a platform that unites and covers the needs of different business types and helps users access multiple applications and functionalities using one single app: from building reports to device management, payment tools, dispute management, to administration.

Merchants can host their payment tools and information in a centralized location to analyze segments of data from multiple sources for the settlements they receive.

Verifone Central is divided into the following modules:

- [Commerce](#) – optimize commerce operations with a comprehensive suite of payment tools, designed to streamline transactions and maximize revenue. Stay on top of financial performance with detailed reporting on sales and revenue.
- [Devices](#) – easily track and monitor all your devices in real-time. Software Library ensures devices always have the latest updates, while Device Reports provide valuable insights to help make informed decisions about tech infrastructure.
- [Administration](#) – easily set up new accounts with the streamlined Account Setup process and fine-tune accounts with our Advanced Settings options.

We support customizing filter values and data within Verifone Central, specifically on the Commerce or Administration pages. This configuration is tailored to your organization and processor, allowing you to view only the details relevant to your requirements, such as supported payment methods, wallets, and currencies. For using this configuration (localization), contact a Verifone representative.

### Availability

Verifone Central's fields and tabs will configure differently depending on the type of your account and the permissions associated with it.

For more information on user roles and permissions, consult the [Creating new users](#) section.

### Benefits

Verifone Central empowers both merchants and resellers with the following possibilities, which include, but are not limited to:

**1. Business setups**

View the organizational structure, manage tokens, and secure card capture key for your business.

**2. Data analysis**

○ ***Powerful Reporting***

Verifone Central offers many ways of filtering and reporting transactions. A user can load a complete list of millions of transactions, then filter them instantly by date, organization, status, and many other criteria, to boil them down to whatever set they require.

Accessing a given transaction reveals all the detailed information relating to it, e.g., the country in which a payment card was issued, or the country from which the customer's IP address originates.

○ ***Data Analytics/Dashboard***

We use big-data technology, designed for analytics, to generate precise visualizations that can render billions of transactions into a variety of interactive charts and graphs designed to show trends and relationships relevant to payment transactions.

**3. Transaction execution**

○ ***Omnichannel transaction management***

Diversify and simplify the way you manage transactions - accept payments in-store using POS (Point of Sale) and make refunds online using Verifone Central interface.

○ ***Alternative Payment Methods***

Accept wallet payments, such as Apple Pay or Google Pay, using POS and eCommerce.

**4. Powerful API**

○ ***Comprehensive API and Verifone Central***

Verifone offers a comprehensive API capable of accessing and controlling eCommerce payments and payment modifications, and processing transactions.

Verifone Central is layered above the API, relying on it to implement every user interface feature.

One benefit of this approach is that the use of Verifone Central is optional, as all its capabilities are also available via the API. Typically, our customers will mix and match their use of the Verifone Central app and API, according to their specific needs and preferred business processes.

**5. POS devices management**

Set up and monitor your POS devices, locations, and tenants.