

## **Content Management**

The Content Management module provides the ability to download static images, animations, and audio and video files to devices. Once the content is uploaded onto the Device Management through UI, it can be scheduled to be downloaded to the selected devices.

The content simplifies the complex process of scheduling targeted messaging while promoting the brand and increasing cross-selling opportunities. This module delivers powerful content to the devices in the estate, using a rich variety of media and a flexible broadcast schedule.